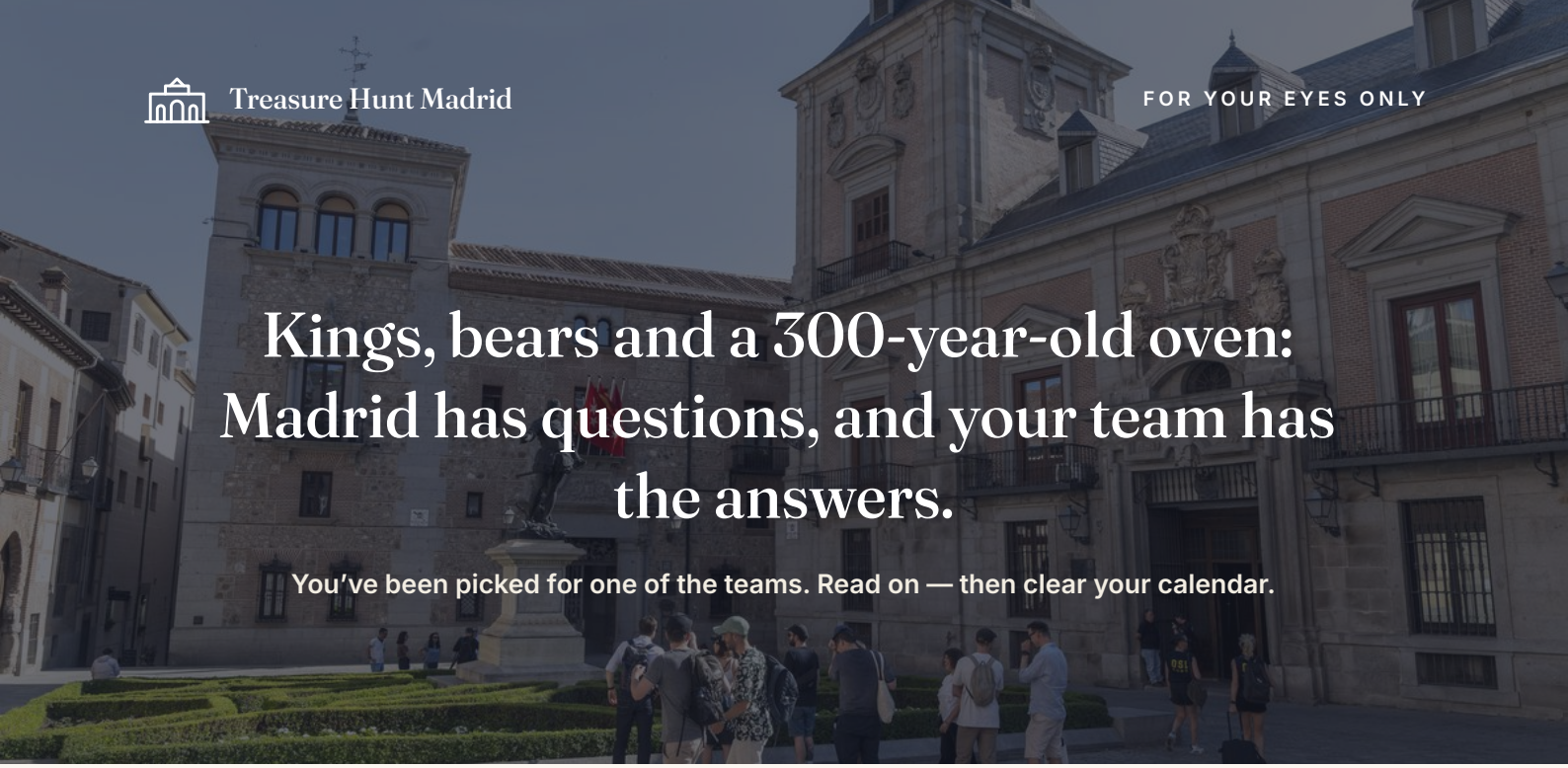


Treasure Hunt Madrid

FOR YOUR EYES ONLY

Kings, bears and a 300-year-old oven: Madrid has questions, and your team has the answers.

You've been picked for one of the teams. Read on — then clear your calendar.

Quick question: what was the last thing you did with your colleagues that didn't involve a screen, a slide deck or an agenda?

Between Plaza Mayor and the Royal Palace, Madrid keeps its stories in plain sight: a king on horseback who hid a secret for almost a century, a bear that has been reaching for the same fruit since the Middle Ages, a tower said to have held a royal prisoner, and a kitchen whose fire has been burning since 1725. The clues are on façades, plaques and statues — waiting for someone to actually look.

That someone is your team. You'll compete against your colleagues with a map, a booklet of riddles and a clock that doesn't care about job titles. The best team wins; everyone else gets a great story.

ANALOGUE ON PURPOSE

Paper, pens and your own two eyes.

No app, no QR codes. Each team gets a map of the old town, a booklet of clues and a list of photo challenges. Bring one phone per team for the photos, comfortable shoes and your sense of humour.







THREE THINGS TO EXPECT

Habsburg Madrid is the board

Arcaded squares, crooked lanes and royal monuments — the oldest part of the city becomes one big puzzle.

Every role matters

Someone reads the map, someone spots the details, someone makes the photo challenges legendary.

A stroll, not a sprint

A relaxed walk on flat, mostly pedestrian streets. The challenge is in the riddles, not in your legs.

DURATION	WALKING	FITNESS	BRING
2.5–3 hours	Short hops, own pace	Suitable for all	1 phone per team

WHEN & WHERE

Your organiser will tell you the date, the time and where to meet — very often by the statue in the middle of Plaza Mayor. Dress for the weather and come curious.

> *"Also the clues were good as it was challenging but not impossible. The photos were really fun too! It was the perfect way to start our stay in Madrid."*
>
> Jenny Leeming, Sky



See you in Plaza Mayor?